



FOR IMMEDIATE RELEASE

LOAVES AND FISHES OF CONTRA COSTA AWARDS JOHN PAMER WITH LFCC IMPACT AWARD

Concord, Calif., FEBRUARY 2, 2026 — Loaves and Fishes of Contra Costa (LFCC) is proud to announce that **John Pamer**, Chief Executive Officer of **Diablo Valley Federal Credit Union**, has been selected as the recipient of the **LFCC Impact Award**, recognizing his exceptional leadership and long-standing commitment to hunger relief and food security in Contra Costa County.

The LFCC Impact Award honors individuals, organizations, or businesses that have made extraordinary contributions to alleviating hunger and advancing equitable access to nutritious food. Award recipients exemplify collaboration, sustainability, and alignment with LFCC's values of compassion, dignity, respect, and equity.

Pamer has been a steadfast champion of LFCC's mission, helping to mobilize community support and resources that directly benefit neighbors experiencing food insecurity. Under his leadership, Diablo Valley Federal Credit Union has served as the presenting sponsor of the annual Concord Turkey Trot—one of LFCC's most visible community fundraising events—which has raised more than \$104,700 over four years to support free, hot meal services and food distribution across the county.

"John Pamer exemplifies the spirit of the LFCC Impact Award," said Janette Kennedy, Executive Director of Development & External Relations for Loaves and Fishes of Contra Costa. "His leadership reflects a deep commitment to community well-being. Through partnership, generosity, and vision, John has helped strengthen vital hunger relief services that thousands of our neighbors rely on every day."

Beyond financial support, the Impact Award recognizes Pamer's dedication to building sustainable, community-centered solutions and fostering partnerships that create lasting impact. His work has helped elevate awareness of hunger in Contra Costa County and inspire others to take action.

"I am honored to receive this recognition from Loaves and Fishes of Contra Costa," said Pamer. "LFCC's work is essential to the health and stability of our community. I am proud to support an organization that shows up every day to ensure our neighbors have access to nutritious meals and dignity."

LFCC will formally present the Impact Award to Pamer at an upcoming community event.



About Diablo Valley Federal Credit Union

Chartered in 1961, Diablo Valley Federal Credit Union is a not-for-profit financial cooperative serving central Contra Costa County. Profits are returned to members through lower loan rates, better deposit rates, and fewer fees. Anyone who lives, works, worships, or attends school in central Contra Costa County is eligible to join. www.diablovalleyfcu.org

About Loaves and Fishes of Contra Costa

Loaves and Fishes of Contra Costa provides community-based food programs and partner services focused on meeting basic needs. Since 1983, the organization has served millions of meals and today distributes hundreds of thousands of hot meals and grocery boxes each year to individuals, families, seniors, veterans, and those experiencing homelessness across Contra Costa County. www.loavesfishescc.org

2026 ROCK OUT HUNGER

Impact Award Winner

JOHN PAMER

We are thrilled to honor your outstanding achievements and community leadership. Your dedication has made a tangible difference, and we look forward to celebrating your success as our distinguished Guest of Honor.

THE EVENT

Date: Saturday, March 21, 2026 **Location:** Concord Hilton, Concord

Join us for an evening of celebration, music, and impact as we come together to fight hunger in our community.

YOUR GUEST EXPERIENCE

To mark this special occasion, we are delighted to provide you with: Four (4) Complimentary Tickets. We invite you to bring three guests to join you in celebrating this momentous event.

A Note on Seating: *The Gala tables accommodate ten (10) people. While four seats are reserved for you and your guests, we hope additional friends, family, or colleagues may wish to join you to complete your table.*



Loaves and Fishes
OF CONTRA COSTA
Nourishing Lives



diablo valley federal credit union